

5

ABSTRACT OF THE DISCLOSURE

10

Disclosed herein is a bottle holding apparatus comprising two, short, cylindrical sections, two or more struts fixedly connected between the two cylindrical sections, and a handle and support rib fixedly attached to two of the struts. The bottle holding apparatus of the present invention provides a means for any user to reliably grasp any large, "handle-less" bottle, without causing any inappropriate deformation of the plastic, while dispensing its contents. The present invention's design is simple and scalable, and can be economically manufactured and sold.